Economics

May 2011

# Seismic jolt

# Quarterly percentage change

Overall, the nationwide measure of economic activity slipped 0.1 percent in March.

Eight regions recorded a rise in economic activity in the March quarter, while six regions registered a drop. Economic activity in Canterbury was hit by the Christchurch earthquake, resulting in the region's largest quarterly drop in economic activity since the start of our series in 1975. Strong rises in regional activity were evident in Gisborne and Manawatu-Whanganui.

Economic activity in the South Island dropped 1.7 percent, while the North Island recorded a 0.3 percent rise in activity. New Zealand excluding Canterbury recorded a 0.2 percent rise in economic activity.

# Year-on-year growth

When compared with the preceding quarter, year-on-year economic growth slowed across all regions.

At -0.2 percent, Northland recorded the lowest annual average rate of economic growth, marginally weaker than Canterbury's -0.1 percent decline. At the other extreme, the West Coast and Otago jointly secured the top annual average rate of economic growth, increasing 2.8 percent from a year earlier.

The annual average rate of economic growth for NZ as whole was 1.2 percent. The North Island, at 1.4 percent, had twice the rate of increase of the South Island, at 0.7 percent.

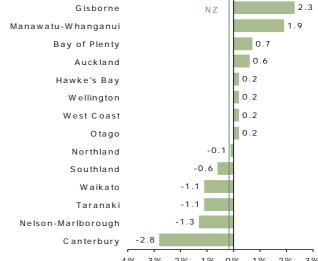
# March quarter at a glance

- Retail interest rates were lower across the curve, reflecting the cut to the Official Cash Rate following February's earthquake.
- The exchange rate was weaker across all our major trading partners.
- Commodity prices hit a new record high, both in world and local-priced terms.
- Business confidence was hit by the earthquake, with the nationwide measure dropping to an 18-month low.
- Consumer confidence fell to a two-year low following Christchurch's earthquake.
- Retail sales were not available for inclusion this quarter, due to delayed data collection following the earthquake. We have proxied data for retail using regional Paymark electronic card transaction data.
- House sales inched up in the March quarter. Canterbury
  recorded the largest fall and Auckland the largest increase.
- Dwelling approvals eased over most districts, with Canterbury registering the largest decline.
- Commercial building permits dropped at the national level, with Nelson-Marlborough recording the largest fall.
- Employment lifted in most regions. Manawatu-Whanganui had the largest increase and Southland the largest decrease.
- · The unemployment rate improved at the nationwide level.
- · New car registrations slipped nationally.



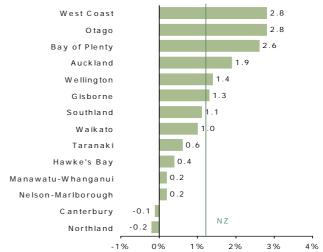
# REGIONAL ECONOMIC ACTIVITY

Quarterly Percentage Change, March 2011

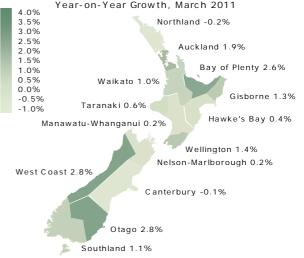




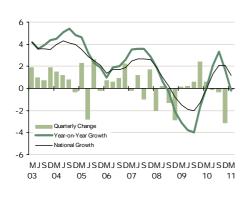


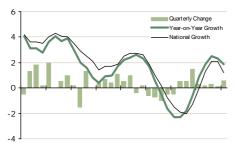


# REGIONAL ECONOMIC ACTIVITY

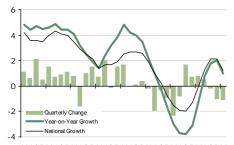


# **Regional Summaries**

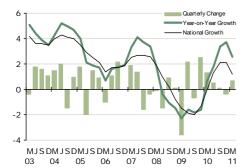


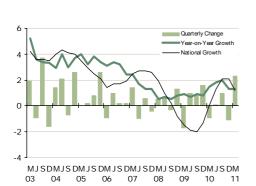


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# Northland

Northland posted a 0.1 percent drop in economic activity, matching the nationwide drop. The region recorded the highest level of business confidence, the first time that Northland has topped the business survey in thirteen years. Stronger rural real estate sales, new car registrations and a lift in internet job advertising were noted for the region. Offsetting this was deteriorating consumer confidence, which slipped to a two-year low. Weakness in some indicators was also seen in the region, with Northland recording the highest unemployment rate, longest time to sell a house and the largest drop in Paymark transaction volumes.

# Auckland

Auckland recorded its eighth consecutive rise in economic activity, lifting 0.6 percent in the three months since the end of last year. The region's real estate market was noticeably stronger in the March quarter, with an 11 percent rise in house sales versus the December quarter. The median number of days to sell a house was the lowest across the regions, at 39 days. Rural real estate sales were also stronger, lifting 5 percent in the March quarter and contrasting with a 3 percent drop nationally. Paymark electronic sales volumes rose faster than the nationwide measure and surveyed consumer confidence was down, but remained marginally in positive territory – at a time when it slipped into negative territory nationally.

# Waikato

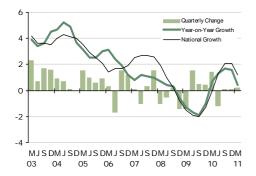
For the first time since 1996, Waikato recorded the highest level of consumer confidence across the regions. Waikato also recorded the second highest level of business confidence across the nation. The number of house sales in the region lifted 9 percent, although the median days to sell a dwelling rose 2 days, to 71 days. Waikato recorded weaker levels of building consents for both residential and commercial construction projects. Residential building approvals slipped 10 percent and the issuance of commercial building permits dropped 14 percent. Rural real estate sales were weaker, driven by a 16 percent fall in large farm sales.

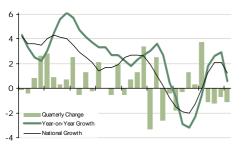
# **Bay of Plenty**

The Bay of Plenty's labour market perked up in the March quarter. The number of people employed rose 3.2 percent in the latest survey, more than twice the nationwide rate of increase. The number of registered job seekers dropped 1 percent, contrasting with a 2 percent rise nationally. This shaved a whole percentage point off the region's unemployment rate, which improved from 7.6 percent in December to 6.6 percent in March. The lift in new car and commercial motor vehicle registrations in the region surpassed the nationwide figures; however the number of new tractor registrations eased, after a surge in registrations in the December quarter.

# Gisborne

Gisborne recorded the strongest lift in economic activity over the March quarter. Paymark sales volumes in the region lifted 4 percent, with values in the March quarter breaching \$100 million for the first time. The number of permits issued for proposed residential and commercial building projects increased 14 and 15 percent respectively, whereas nationally, both measures were weaker. The number of house sales lifted 9 percent but the median time to sell a house in the region was 76 days in the March quarter, compared with only 46 days nationally. Section sales increased to an 18-month high, and rural real estate sales inched up. New car registration weakened 14 percent and employment eased marginally.



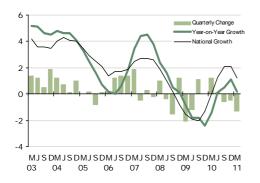


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#### Hawke's Bay

New motor vehicle registrations increased in the Hawke's Bay across all three types (car, commercial and tractors). Commercial and tractor registrations saw noteworthy rises, increasing 20 and 69 percent, respectively. Paymark electronic sales volumes lifted 3 percent, which was the second strongest percentage increase across the regions. The labour market deteriorated in the quarter. Employment edged lower and registered job seekers lifted. Consequently, the region's unemployment rate rose to 7.4 percent in March, up from 6.8 percent in December. Business confidence eased to a two-year low and commercial building permits dropped 19 percent, also dropping to a two-year low.

#### Taranaki

Taranaki registered a large drop in rural real estate sales in March, with sizeable falls recorded for both farms and lifestyle blocks. The number of dwelling approvals fell 15 percent, to hit a new low, and the number of commercial building permits eased 4 percent. The number of house sales lifted 7 percent, with the median time to sell a house easing by one day, to 55 days. The number of new tractor registrations lifted to a three-year high, which is perhaps the first tangible sign of the improved level of commodity prices feeding through into spending. Business confidence was the third highest across the regions, but consumer sentiment fell marginally below the nationwide average.

#### Manawatu-Whanganui

Following a drop in the December quarter, economic activity in the region rebounded in March. Manawatu-Whanganui posted the largest rise in employment, lifting 4.3 percent from a slump in December but still below the strong figure published in September 2010. The number of house sales rose 9 percent, to touch its highest level in a year. The median time to sell a house shortened from 66 days in December to 52 days in March. Rural real estate sales volumes lifted 10 percent, underpinned by a 21 percent rise in the sale of lifestyle blocks. New car registrations dropped 10 percent and tractor registrations slipped to a new low, after a strong surge in the preceding quarter.

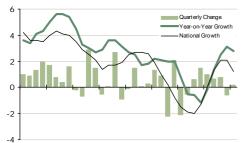
#### Wellington

Consumer confidence among Wellingtonians slipped in the March survey but remained on the positive side of the ledger. Wellington new car registrations recorded an 8 percent lift in March, lifting the series to its highest level since June 2010. Both residential and commercial building permits lifted in March, with respective increases of 11 and 12 percent. The increase in commercial building projects was more notable, reaching the highest quarterly level since December 2008, whereas residential permits only lifted to a 9-month high. The number of house sales in Wellington eased 3 percent, dropping to its lowest level since December 2008. The median time to sell a house in Wellington lengthened to a two-year high of 46 days.

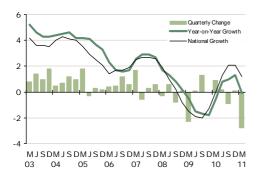
#### Nelson-Marlborough

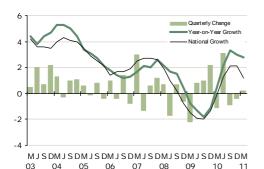
A relatively low level of sentiment was measured in both business and consumer surveys in Nelson-Marlborough over the March quarter. The number of commercial building permits fell 20 percent, to a new record low, and the number of residential dwelling approvals slipped 11 percent, also to a new low. The region recorded a large rise in registered job seekers, but a 2.7 percent lift in employment kept the region's unemployment rate at a nationwide low of 4.3 percent. The number of houses sold in the region dropped 6 percent, to its lowest level in over a year. New motor vehicle registrations increased over all three types (car, commercial and tractors), but commercial registrations posted the strongest rise across New Zealand in March, following a slump in the December quarter.

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# West Coast

The West Coast posted a modest rise in economic activity in March. The numbers of commercial and residential building permits issued in the region both rebounded in March, after dropping in December. There was a easing in the number of house sales in the region, but the number of days to sell a house shortened by a full fortnight, from 79 days in December to 64 days in March. Paymark electronic sales volumes slipped in March, contrasting with a modest rise nationwide. New car registrations slipped 4 percent, drifting down to its lowest level since December 2009. However, new tractor registrations lifted to an 18-month high.

# Canterbury

Not surprisingly, the Christchurch earthquake dented economic activity in the region, although some of the monthly indicators were beginning to recover prior to the event. Canterbury recorded the lowest level of consumer confidence in New Zealand, but the level of sentiment remains higher than during darkest period of the global financial crisis. The number of house sales plummeted 26 percent from the December quarter and new car registrations dropped 15 percent. The level of surveyed employment and Paymark electronic sales volumes both fell 1 percent. Business confidence remained relatively upbeat despite the earthquake. Commercial building permits registered only a modest drop, but this includes the first half of the quarter, preceding the earthquake.

# Otago

After a drop in the December quarter, Otago recorded a large lift in employment in March. The region's unemployment rate improved to 4.6 percent, down from 5.7 percent in the preceding quarter. The number of rural real estate sales increased, underpinned by a lift in farm sales, which hit a two-year high. New motor vehicle registrations rose across all three vehicle types, with the largest relative lift being a 26 percent rise for commercial vehicles. The number of house and section sales in Otago dipped 4 and 5 percent respectively, and the median time to sell a house remained at a two-year high.

# Southland

After a strong rise in December, employment in Southland dropped 3.3 percent. Businesses and consumers in Southland both recorded low levels of surveyed economic sentiment. The issuance of residential and commercial building permits weakened in March, both easing to 12-month lows. The number of house sales in Southland dipped slightly but rural real estate sale numbers rose to a 2½ year high, on the back of a 26 percent lift in farm sales. Paymark electronic sales volumes rose 1.2 percent in the quarter, more than twice the 0.5 percent nationwide rate of increase.



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Experience The Bank is a registered bank and, through its staff, is experienced in providing investment advice about its own socurities and, where applicable, the socurities of other issuers. The Bank has been selling socurities, and providing investment advice on those socurities. It ourstomers as a core part of its business for many years, drawing on the extensive research undertaken by the Bank and its related companies and the skills of specialised staff employed by the Bank. The Bank is represented on many bank, finance and investment related organisations and keeps adreast of relevant issues by running seminars and workshops for relevant staff and having its investment adviser staff attend external seminars where appropriate. The Bank subscribes to relevant industry publications and, where appropriate, its investment advisers will monitor the financial markets.

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- Associate Member of Investment Savings & Insurance Association of NZ Einancial Markets Operations Association: and
- Institute of Finance Professionals

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- New Zealand and overseas unit trusts:

- Group investment funds
- . Life insurance products;
- Derivative products including interest rate and currency forward rate contracts and options
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- Subject of an adverse finding by a court in any proceeding that has been taken against them in their professional capacity
- Expelled from or has been prohibited from being a member of a professional body; or Placed in statutory management or receivership

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- Share in a limited partnership;
- Superannuation schemes and bonds

#### and

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  - Making an automatic payment or payment through another electronic delivery mechanism operated by the Bank.

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